

# 'Greatest business opportunities lie in environment, not IT'

HT Correspondent  
New Delhi, June 1

**T**HE GREATEST business opportunities of the future lie not in the Information Technology business but in the environment-business, said president World Environment Foundation Madhav Mehra here on Thursday.

Addressing a Press conference on the eve of the World Congress on Environment Management, Dr. Madhav Mehra who is also the chairman of the World Quality Council said, only those products and services would survive in the long run which are environment-friendly.

The theme of the World Congress, being organised from June 1-3, is "Environment Management—The Key to Global Competitiveness and Improving Quality of Life".

Over 300 experts from 22 countries would participate in this Congress supported by the Union Ministries of Environment and Forests, Industries, Railway Board, ONGC, RITES, GAIL, PFC and prominent international agencies like European Union, UNAPCTT, UNEP.

Dr Madhav Mehra said a "proactive" commitment in the business enterprises must be created to minimise the impact of industrial activities on environment by focusing on the creation of the opportunity of wealth through eco-innova-

tive strategies in the new millennium.

Business must be made an ally and industry must be made to feel that producing environment-friendly products is profitable, he said.

Quality may be important in the short term but in the long term what is going to be important is the product's environmental impact, where does the material for the product come from and where it would be finally disposed of. Sensitivity among the people of environmental issues is already growing, he added.

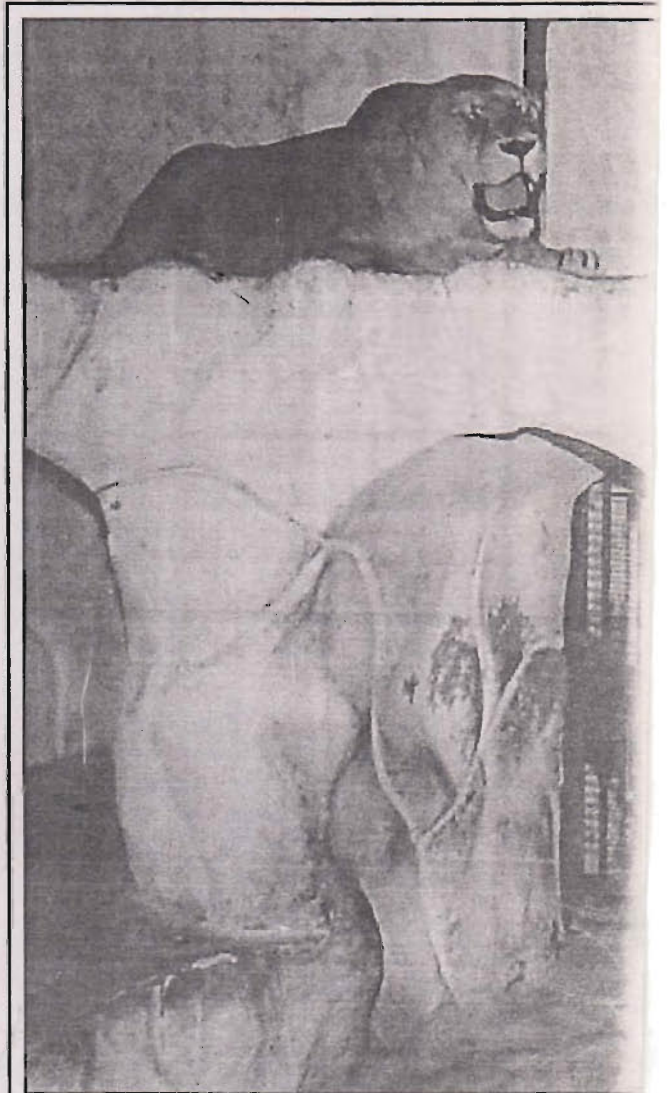
The environment-friendly products must use less mass, less energy, be less toxic, be re-usable.

The Foundation is planning to set up a Centre for Environment Information and Monitoring as also a comprehensive envi-

ronment related portal called "haryali.com". Minister of Consumer Affairs and Public Distribution Shanta Kumar will inaugurate the Congress tomorrow, where Golden Peacock Environment Management Awards will also be given away.

This Congress would deliberate on the subjects of global partnership for environment management, new challenges before WTO in trade and environment, corporate social responsibility in managing environment, eco-innovation and opportunity for creation of wealth, green rating, ISO 14000 certification, among others.

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THE COOLEST ONE: Raati, a 22-year-old lioness, relaxing in oldest animal in the zoo and she is provided with special c

## BARC sets up internal safety committee

Mumbai, June 1

THE BHABHA Atomic Research Centre (BARC), has set up an internal safety committee after the Atomic Energy Regulatory Board (AERB) was asked to free the former from its control in the wake of India's strategic nuclear programme.

"An internal safety committee has been set up by BARC director Anil Kakodkar," Atomic Energy Commission Chairman Dr

here. However, he declined any details of the new committee, saying that it was of importance and details would be revealed. Dr Kakodkar said the safety committee has been set up by the BARC after the AERB was issued on April 25 a year by Dr Chidambaram.

This means that the Atomic Energy Commission's nuclear monitoring agency, which is only to nuclear power research reactors and other

### MILITARY ENGINEER SERVICES

Commander Works Engineer No. 2 Dehradun Cantt. invites application by 30 June 2000 from enlisted MES, CPWD, PWD and Railway contractors of approved and eligible contractors for issue of following tenders:

Sl. No.	Name of Work	Estimated cost Rs.	Earnest Money Rs.	Time of Completion
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